

# DANIAL Vereb

## CONTACT

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[danielvereb.com](http://danielvereb.com)

Portfolio & References  
Available Upon Request

## EDUCATION

The University of Akron  
Myers School of Art  
BFA Graphic Design

## EXPERTISE

Adobe Creative Cloud

- Photoshop
- Illustrator
- InDesign
- After Effects

Microsoft Office

- Word
- Excel
- PowerPoint (+ Keynote)

WordPress

- Elementor
- WPBakery

## PROFESSIONAL EXPERIENCE

### Viva Creative

Graphic Design Consultant (October 2021 – Present)

Collaborated With Design Teams & Project Managers

- Designed print collateral for Live Events such as commemorative gifts, feather banners, pop up banners, step and repeats, and additional signage
- Designed, storyboarded, and produced digital assets for Live Events such as countdown timers, background loops, walk-in animations, location bugs, and title screens
- Assisted production with categorizing and organizing assets such as images, videos, logos, keynotes and PowerPoints

Live Events...

- MSC Cruises christening of MSC Seashore, featuring Italian actress and MSC Cruises Godmother, Sophia Loren
- 2021 Bloomberg New Economy Forum hosted in Singapore, featuring Michael Bloomberg
- 2021 The Wall Street Dinner, UJA-Federation New York, featuring Michael Bloomberg & Stephanie Cohen

### Kleidon & Associates

Digital Art Director (October 2018 – September 2021)

Collaborated With Design Teams & Project Managers

- Oversaw design of social media materials (Facebook, Twitter, and YouTube posts)
- Oversaw design & production of internal marketing materials
- Oversaw design & production of large-scale banners and signs
- Oversaw design & production of company re-branding, including identity marks, print and web collateral
- Oversaw design & production of mobile friendly websites
- Trained interns & Led Junior Designers in brainstorming sessions

### Robert Half

Graphic Design Consultant (June 2015 – October 2018)

Collaborated With Design Teams & Project Managers

- Oversaw design of corporate presentations (PowerPoint & Keynote)
- Oversaw design of corporate introduction Videos (After Effects)
- Oversaw design of HTML newsletters (Dreamweaver)
- Oversaw design of social media materials (Facebook, Twitter, and YouTube posts)
- Oversaw design & production of internal marketing materials
- Oversaw design & production of large-scale banners and signs
- Oversaw design & production of mobile friendly websites
- Trained interns & Led Junior Designers in brainstorming sessions

Clients Included...

- Simply Color Lab
- Cetera Financial Group
- Joann Fabrics
- Things Remembered
- India Home Fashions
- Stern Advertising
- Geometry Global
- WhiteSpace Creative