

DANIAL Vereb

CONTACT

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danielvereb.com

Portfolio & References
Available Upon Request

EDUCATION

The University of Akron
Myers School of Art
BFA Graphic Design

EXPERTISE

Adobe Creative Cloud
Microsoft Office
WordPress

PROFESSIONAL EXPERIENCE

Kleidon & Associates

Digital Art Director (October 2018 – Present)

Collaborated With Design Teams & Project Managers

- Oversaw Design of Social Media Materials (Facebook, Twitter, and YouTube posts)
- Oversaw Design & Production of Internal Marketing Materials
- Oversaw Design & Production of Large-Scale Banners and Signs
- Oversaw Design & Production of Company Re-brands, Including Identity Marks, Print and Web Collateral
- Oversaw Design & Production of Mobile Friendly Websites
- Trained Interns & Led Junior Designers in Brainstorming Sessions

Robert Half

Graphic Design Consultant (June 2015 – October 2018)

Collaborated With Design Teams & Project Managers

- Oversaw Design of Corporate Presentations (PDF & PowerPoint)
- Oversaw Design of Corporate Introduction Videos (After Effects)
- Oversaw Design of HTML Newsletters (Dreamweaver)
- Oversaw Design of Social Media Materials (Facebook, Twitter, and YouTube posts)
- Oversaw Design & Production of Internal Marketing Materials
- Oversaw Design & Production of Large-Scale Banners and Signs
- Oversaw Design & Production of Company Re-brands, Including Identity Marks, Print and Web Collateral
- Oversaw Design & Production of Mobile Friendly Websites
- Trained Interns & Led Junior Designers in Brainstorming Sessions

Clients Included...

- Simply Color Lab
- Cetera Financial Group
- Joann Fabrics
- Things Remembered
- India Home Fashions
- Stern Advertising
- Geometry Global
- WhiteSpace Creative

Doner

Junior Art Director (May 2014 – June 2015)

Collaborated With Design Teams & Project Managers

- Oversaw Design & Production of Company Re-brands, Including Identity Marks, Print and Web Collateral
- Oversaw New Product Launches
- Oversaw Design & Production of Internal Sales Marketing Materials
- Oversaw Design & Production of Pro-Bono Campaigns
- Trained Interns